

Parenting Fund: Business Planning Workshop

What is the workshop about?

Planning for the future of your organisation is important in order to maximise its long term impact. It will also enable you to make informed choices regarding the direction of your organisation. Business planning in the current economic environment is even more critical, to steer your organisation through the challenges ahead.

What will I get out of the workshop?

Workshop participants will leave the day with an insight into how to undertake business planning and will have started to apply this to their own organisation. Participants will also be more informed to consider the tailored support they would like to receive from the Parenting Fund in future.

Please note that this workshop is aimed at Chief Executives, Senior Management Team and Trustees.

What aspects will be covered?

The workshop will include:

- Best practice in planning for the short, medium and long term, including stakeholder engagement, financial modelling and linking the plan to the wider organisation
- Management tools used in business planning
- Scenario planning

Registration and queries

The Business Planning workshop dates are:

- Monday 22 February 2010 in London
- Tuesday 2 February 2010 in Blackburn
- Thursday 11 March 2010 in Truro, Cornwall
- Wednesday 17 March 2010 in Birmingham

To register for a place please email your name, organisation name and contact details to:
parentingfund@uk.pwc.com

Please feel free to call the Parenting Fund helpline with any queries you may have: 020 7213 4349